

The background image is a photograph of a narrow, overgrown alleyway between old, weathered buildings. The buildings have peeling paint and exposed brickwork. A semi-transparent grey rectangular box is overlaid on the upper right portion of the image, containing the title and author information in white and green text.

# Demystifying the Publishing Process

Victoria Babbitt

Regional Publishing Manager

Taylor & Francis, Stockholm

# Introduction

- Publishing cycle
- Your target audience
- Choosing the right journal
- Titles, abstracts and keywords
- Submission checklist
- The review process
- Top ten reasons for rejections

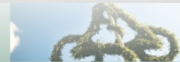




# In The Beginning...

Scholars communicated by letter, some submitting an original thesis or observation, and others, subsequently, a comment or further observation

To facilitate **dissemination** and avoid duplication, letters were collected together, peer-reviewed, edited, revised, and published, and the Journal was born



# ...And in 1798

## THE PHILOSOPHICAL MAGAZINE.

COMPREHENDING  
THE VARIOUS BRANCHES OF SCIENCE,  
THE LIBERAL AND FINE ARTS,  
AGRICULTURE, MANUFACTURES,  
AND  
COMMERCE.

---

BY ALEXANDER TILLOCH,  
MEMBER OF THE LONDON PHILOSOPHICAL SOCIETY.

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"Nec araneorum fane textus ideo melior, quia ex se fila gignunt. Nec nosse  
vilius quia ex alienis libamus ut apes." Juv. Sat. 1. 139. *Menit. Pelt.* lib. 1. cap. 1.

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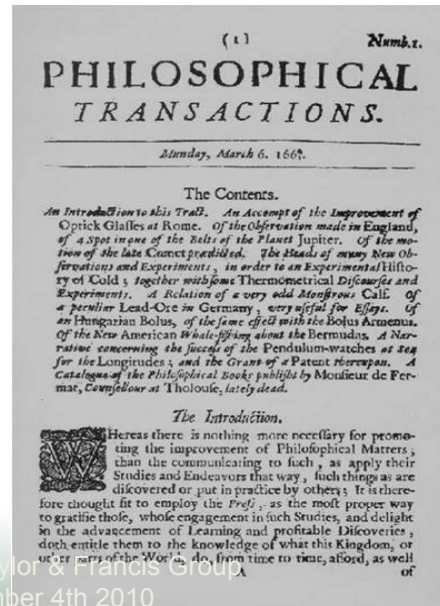
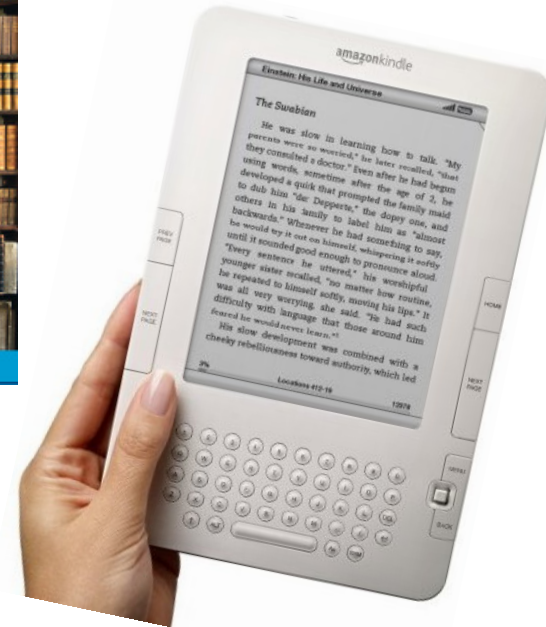
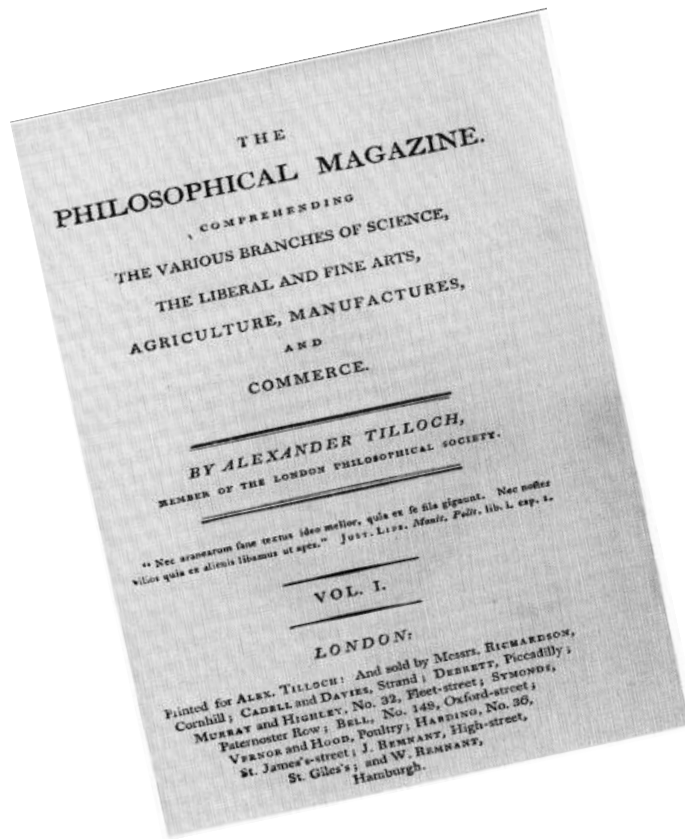
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# The Journals World is Changing



Google™ Scholar BETA

all areas, all languages, all time

Search

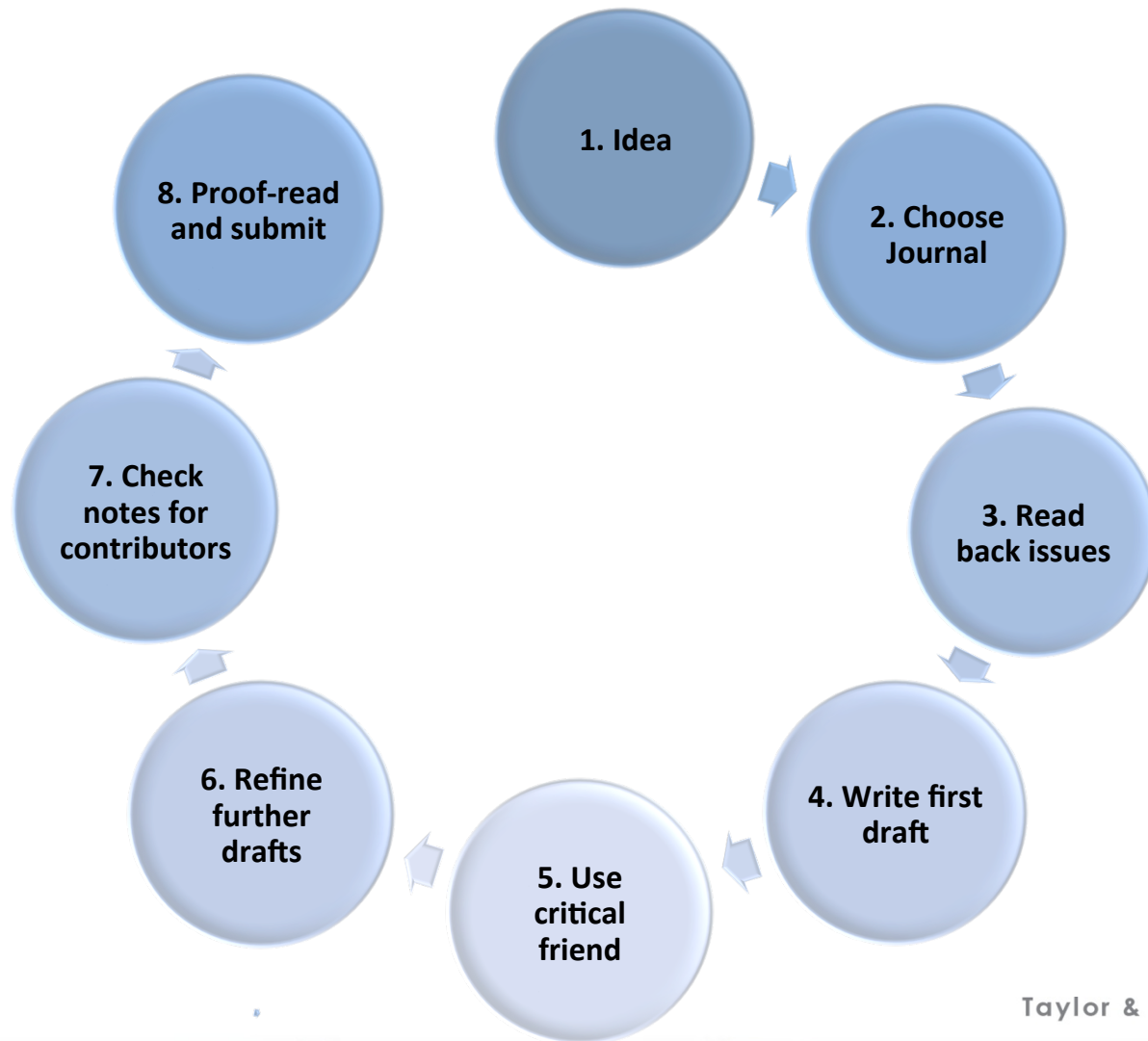
Stand on the shoulders of giants



Routledge, Taylor & Francis Group

November 4th 2010

# Start of the Publishing Cycle



# Audience and Type of Publication

- Is your audience your own university colleagues, UK, Europe or truly international?
- What level is it aimed at: researchers, practitioners or the general public?
- Is it really a magazine article, a book or your PhD thesis?
- Is it a 'Research in Progress' paper, a literature review or a 'Viewpoint'? (Some journals take these, some don't).
- Is it a Book Review? Book Reviews can be a good introduction to academic writing.

So you have decided your paper conforms to a proper journal article do you:

- Write an article for a specific journal?
- Find any journal for your article?

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# Choosing the Correct Journal



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# Key questions

Readership and usage?

Is it international? Is that important to you?

Generalist or niche?

Who is the editor?

Who is on the board?

Who writes in the journal?

Is the journal ranked?

Online and print?

Who publishes it?

Should you send your abstract to the editor??

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# What is the best journal for you?

## **The one that accepts your paper**

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# What is an Impact Factor?

- A score given to journals based on how often they have been referred to in the journal literature.
- Designed to measure ‘impact’ of the research published in the journal – but widely used as a proxy for quality.
- Journals can be ranked according to how highly they score.



# Impact Factors

Citations received in **IF yr** to articles published in **two preceding yrs**  
Articles published in **two preceding yrs**

2010 *JCR* Impact Factors (released in 2011)

Citations received in **2010** to articles published in **2008** and **2009**  
Articles published in **2008** and **2009**



# Who uses Impact Factors?

- Librarians – collection management
- Tenure & promotion committees – decisions
- Grant awarding bodies – funding decisions
  - » Authors – journal selection
  - » Publishers – journal comparisons





# Writing your paper





# Choosing a title

MAGIC  
MANSION

What Myth?	Mcdowell, John	239
The Ethics of Sexual Objectification: Autonomy and Consent	Marino, Patricia	238
The Return of the Myth of the Mental	Dreyfus, Hubert L.	196
Pleasure, Freedom and Grace: Schiller's "Completion" of Kant's Ethics	Baxley, Anne Margaret	178
Response to Dreyfus	McDowell, John	174
McDowell and Idealism	Haddock, Adrian	165
Response to McDowell	Dreyfus, Hubert L.	163
Husserl, Phenomenology, and Foundation	Hopp, Walter	161
Personal Identity as a Task	Vasalou, Sophia	150
Naturalistic and Transcendental Moments in Kant's Moral Philosophy	Guyer, Paul	150





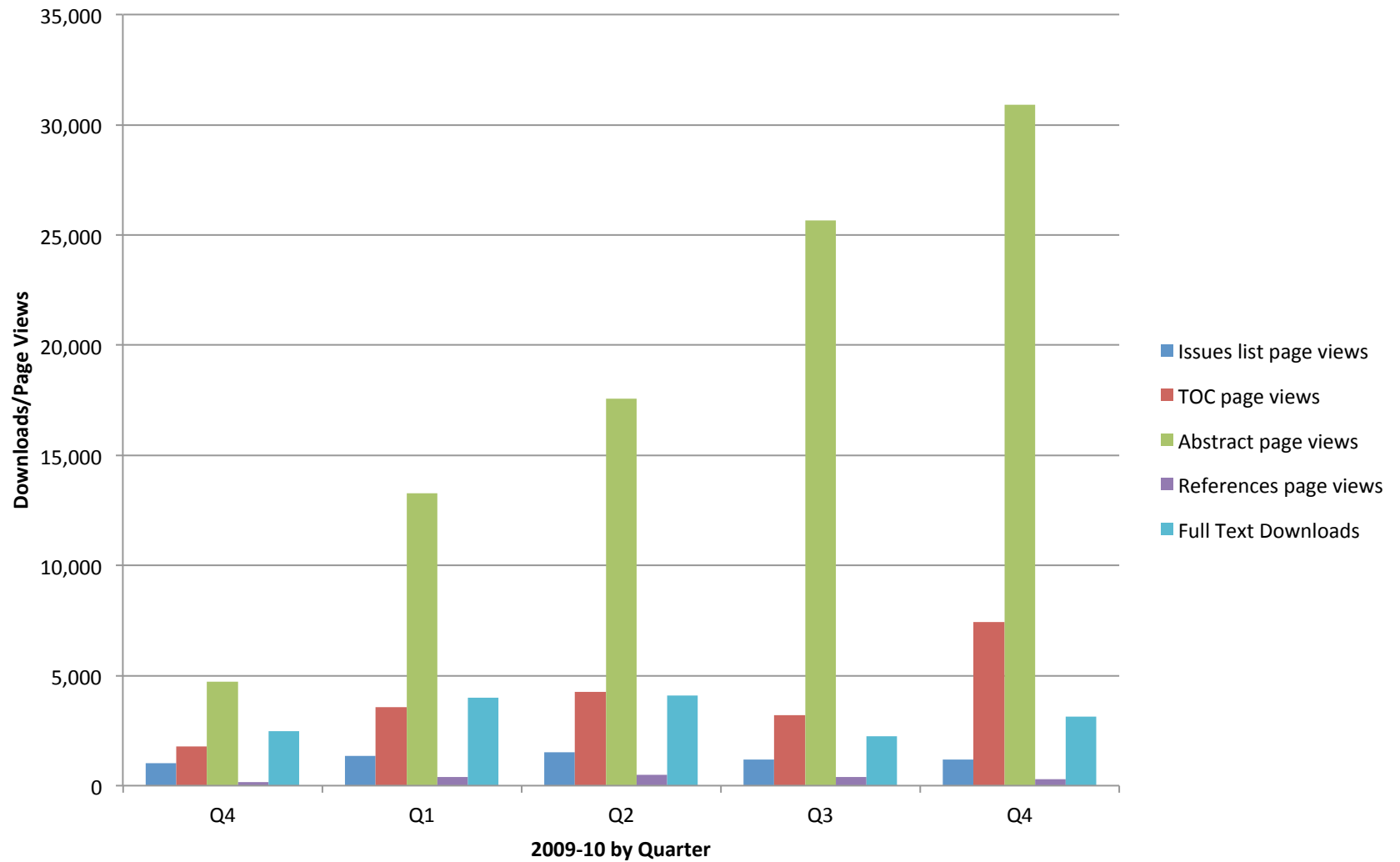
# Writing an abstract

Advice from Professor David Gillborn, Editor of *Race Ethnicity and Education*:

*"A good abstract will tell you what the key issue that's addressed is, it'll give you an idea of the methods that have been used and the conclusions that have been arrived at. So that abstract ought to tell someone whether it's worth them spending part of their life reading this paper. If the abstract doesn't do that the chances are the paper will have further weaknesses".*



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# Keywords

- Gender · Sudan · economics · drug war · prison  
industrial complex · asylum · youth · microlending ·  
exclusion · ethics · Climatic adaptation · drought stress ·  
progenies · provenance testing · water stress ·  
prepositional passive · agentivity · object affectedness ·  
corpus-based study · freedom of movement · livelihood  
strategies · losers in conflicts · Sustainable tourism ·  
protected area · mountain region · factor analysis ·  
cluster analysis · resource management



# 'this is home to us': questioning banishment from the ground up

- **Banishment** is an increasingly common tool for **urban social control**. In **Seattle** and other cities, new tools give the **police** stronger authority to create and enforce **zones of exclusion**. Deployed most commonly in neighborhoods populated by **homeless** people and members of other **disadvantaged populations**, banishment orders seek to coerce individuals to relocate. As an attempt to reduce **crime** and **disorder**, however, we suggest that banishment fails. We demonstrate this by drawing on interviews with forty-one Seattle residents who live with at least one exclusion order to ascertain how their strong connections to **place** make compliance with banishment an oppressive burden. Even if banishment increases the authority of the police, and thereby helps them to respond to public concern about 'disorder', it makes everyday life more perilous for the **socially-marginalized**. This suggests that banishment's increased popularity deserves robust contestation.
- **Keywords:** **banishment; social control; law; homelessness**



# Okay, deep breath...it is time to submit!



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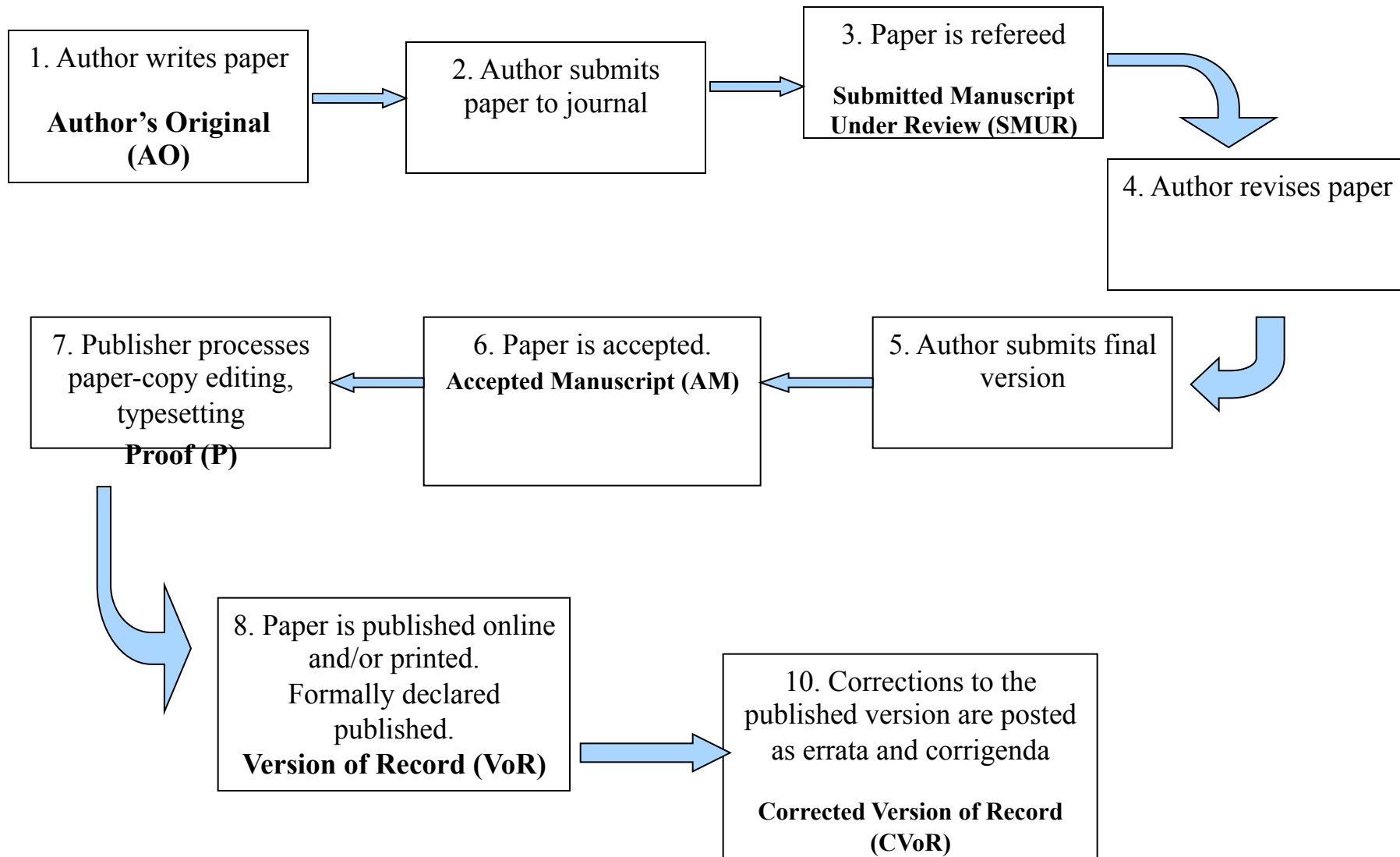




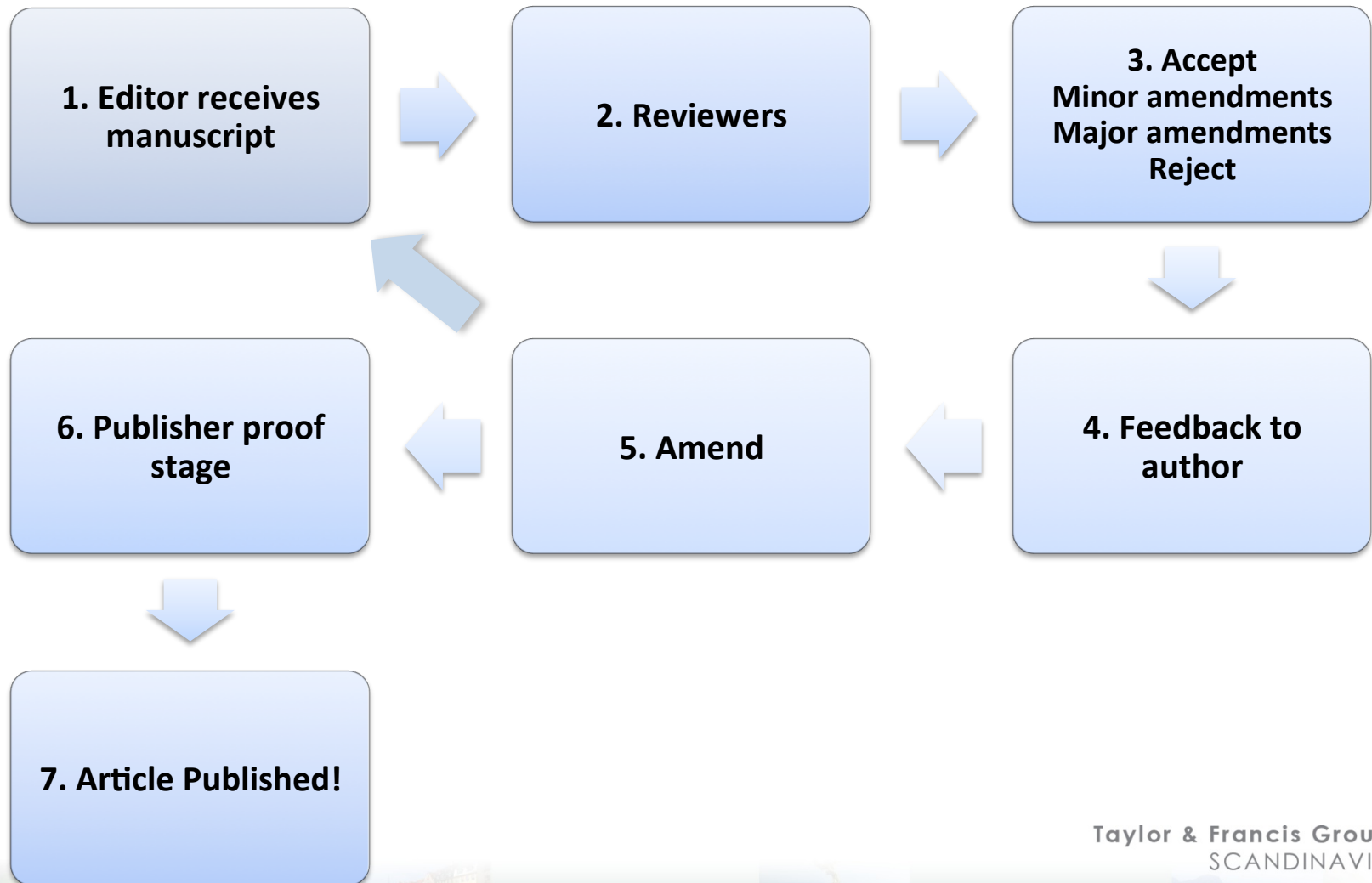
# Don't forget...

- Run a spellcheck on your article, but don't rely on Word.
- References are in the correct format for the journal
- All references mentioned in the Reference list are cited in the text, and vice versa.
- Permission has been obtained for use of copyrighted material from other sources (including the Internet)
- Do not embed tables and figures in text.
- Graphics are high-resolution, especially four-color graphics.
- All necessary files are included.
- All figure captions and all tables are present (including title, description, footnotes).
- Check journal's policy for page charges and color page charges
- Have a trusted colleague read carefully through the text one last time before submitting
- Submit the correct version





# The Peer Review Process



# Types of peer review

## *Single-blind review*

Also known as masked review, where the reviewer's name is hidden from the author.

## *Double-blind review*

Also known as double-masked review, where the reviewer's name is hidden from the author and the author's name is hidden from the reviewer.

## *Open review*

Where no identities are concealed.

## *Post-publication review*

Where comments can be made by readers and reviewers after the article has been published.



# Desk Reject/Reject and Resubmit

Advice from Professor Michael Reiss,  
Editor of *Sex Education*:

*"There's no doubt that as an Editor, when you first get a submission, what you're doing is two things: at one level you're simply filtering so, a fairly small proportion, we're probably only talking about twenty, twenty-five percent, do not get sent out by me for review, that's because they fall into one of a number of categories. Sometimes they simply fall outside the scope of the journal."*

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# Revise & Resubmit

Revise with major revisions

Revise with minor revisions

Advice from Professor Len Barton,  
Editor of *Disability and Society*:

*"I do think this is important for a number of reasons, but I want to say it, it's important that authors remember that where referees' comments have been helpful, and hopefully they will be helpful because in many ways they are quite detailed and specific, it is appropriate in the revised submission that their contribution is acknowledged in the paper. Very, very few people acknowledge the helpfulness of referees."*

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# What to expect

- The process should not take too long
- You should be kept informed of the progress of your paper.
- Feedback that you receive from referees should always be constructive, justified and polite.
- The process should be transparent.
- Referees should not keep copies of your paper or use any part of it without prior permission.
- There should be a policy in place to deal with conflicts of interest.
- Confidentiality and impartiality should be guaranteed.
- The reviewing process should be open to audit.



# Some Journals Publishing Protocol

- Plagiarism: is it on the increase or are we just better at detecting it?
- Self-Plagiarism: authors should try to avoid using their own previously published work without attributing it.
- Submitting a manuscript to more than one journal at a time is not allowed and you will be found out.
- Do not send submit an incomplete paper just to get feedback.
- Always acknowledge all co-authors and fellow researchers.
- Always mention any source of funding for your paper.



# Top Ten Reasons for Rejection

1. Sent to the wrong journal, does not fit the journal's aims and scope; fails to engage with the issues addressed by the journal; will not be relevant to the readers.
2. Not a proper journal article (i.e. more like a thesis chapter or a consultancy report)
3. Too long or too short.
4. Poor regard to the conventions of the journal or to conventions of academic writing generally.
5. Poor English (style, grammar, punctuation)
6. Fails to say anything of significance (i.e. Makes no new contribution to the subject) or states the obvious at tedious length.
7. Not properly contextualised (e.g. concentrates on parochial interests and ignores the needs of an international or generally wider readership).
8. Poor theoretical framework (including references to relevant literature).
9. Scrappily presented and not proofread, looks like a draft version.
10. Libellous, unethical, rude.



# What to Do if Your Paper is Rejected?

- Do nothing for a few days: calm down!
- It's not worth getting into a discussion with the Editor about the reviewers, it won't alter the decision and could do you harm.
- Use the reviewers' comments, alter the paper and submit to another journal.
- If you do submit elsewhere, take care to alter your paper to the new style of that journal. Editors can easily detect a paper that was submitted to a rival publication.
- If asked to make heavy amendments and resubmit, you must decide if it is worthwhile. Remember, you may get rejected again! It may be better to go elsewhere.





# Help for Prospective Authors

We have a new Author Services website <http://journalauthors.tandf.co.uk/>

The site contains audio interviews with academic editors providing advice on how to get published and how to write a research paper.

Guidance is also available on:

- writing an article, editing or language polishing, translating, checking references, artwork, providing supplementary data, how to choose a journal;
- systems and interfaces (ScholarOne Manuscripts, CATS, Rightslink);
- the review process and what to expect;
- the production process and checking proofs;
- post-publication, errata, reprints, optimising citations;
- article versions and institutional repositories: what authors can and can't do with their articles.



Ačiū! Visi klausimai?  
Thank You! Questions?

