

Good Practice Publishing



"Ciconia ciconia - 01" by Carlos Delgado. CC BY-SA 3.0

Today



1. About CrossRef
2. What is “good practice” publishing
3. CrossRef DOIs for Reference Linking - Case study
4. Managing content on multiple sites
5. Other services: Metadata and Text and Data Mining
6. Managing plagiarism (CrossCheck)
7. Managing errata and retractions (CrossMark)
8. Tracking usage (Cited-by linking)
9. Recognising funders (FundRef)

About CrossRef

- The organization
- Some facts and figures
- Membership



WHO WE ARE
HOW WE STARTED

CrossRef runs the metadata engine for scholarly content

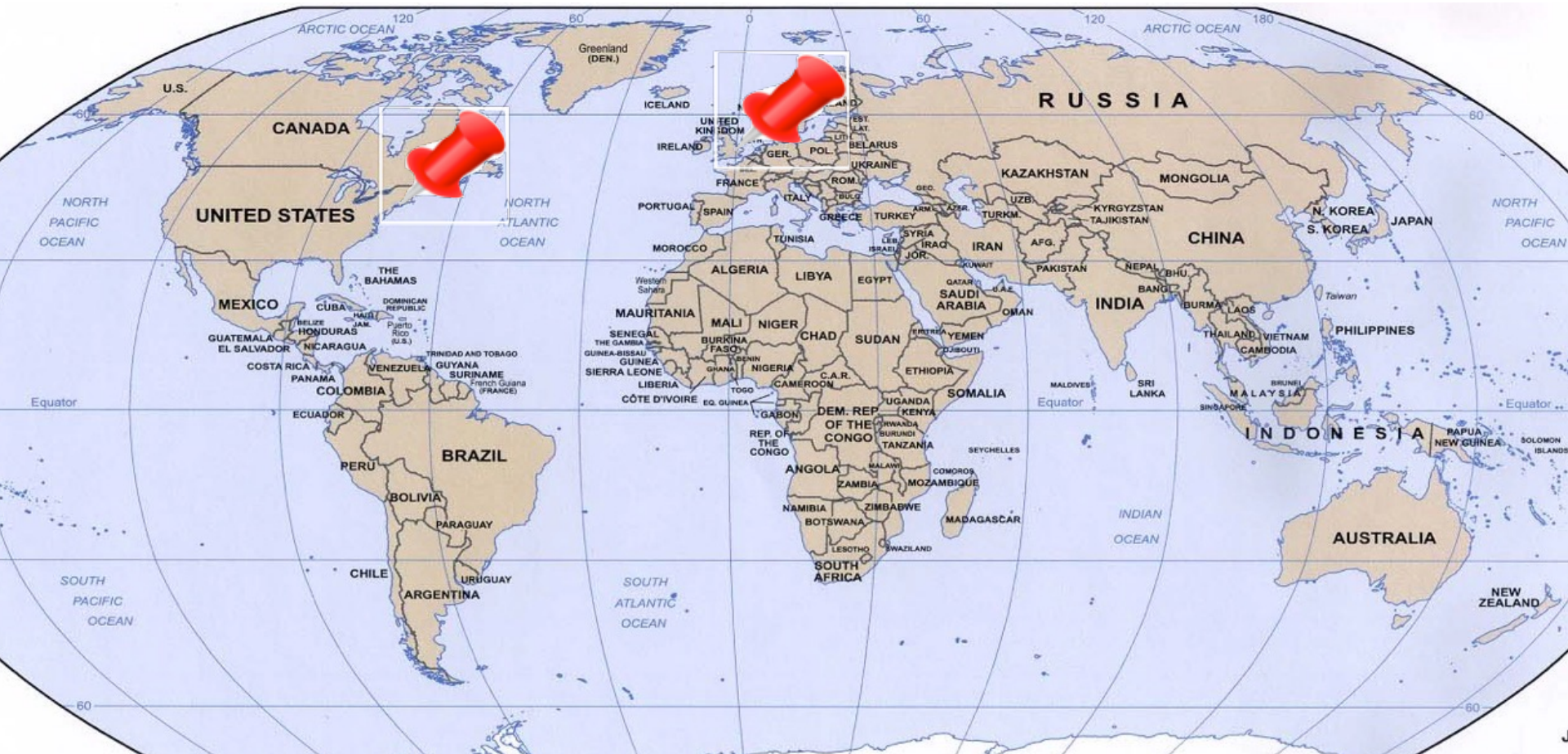
- Not-for profit: PILA in 1999 then CrossRef in 2000
- Bringing together publishers and their data for the benefit of the whole community.
- Set up by publishers to enable reliable reference linking.
- Extended to include other data and services that address the status and relationships of and between scholarly works of all kinds.

Improving scholarly communication
through community collaboration
MISSION

Two Offices

Lynnfield, MA, USA

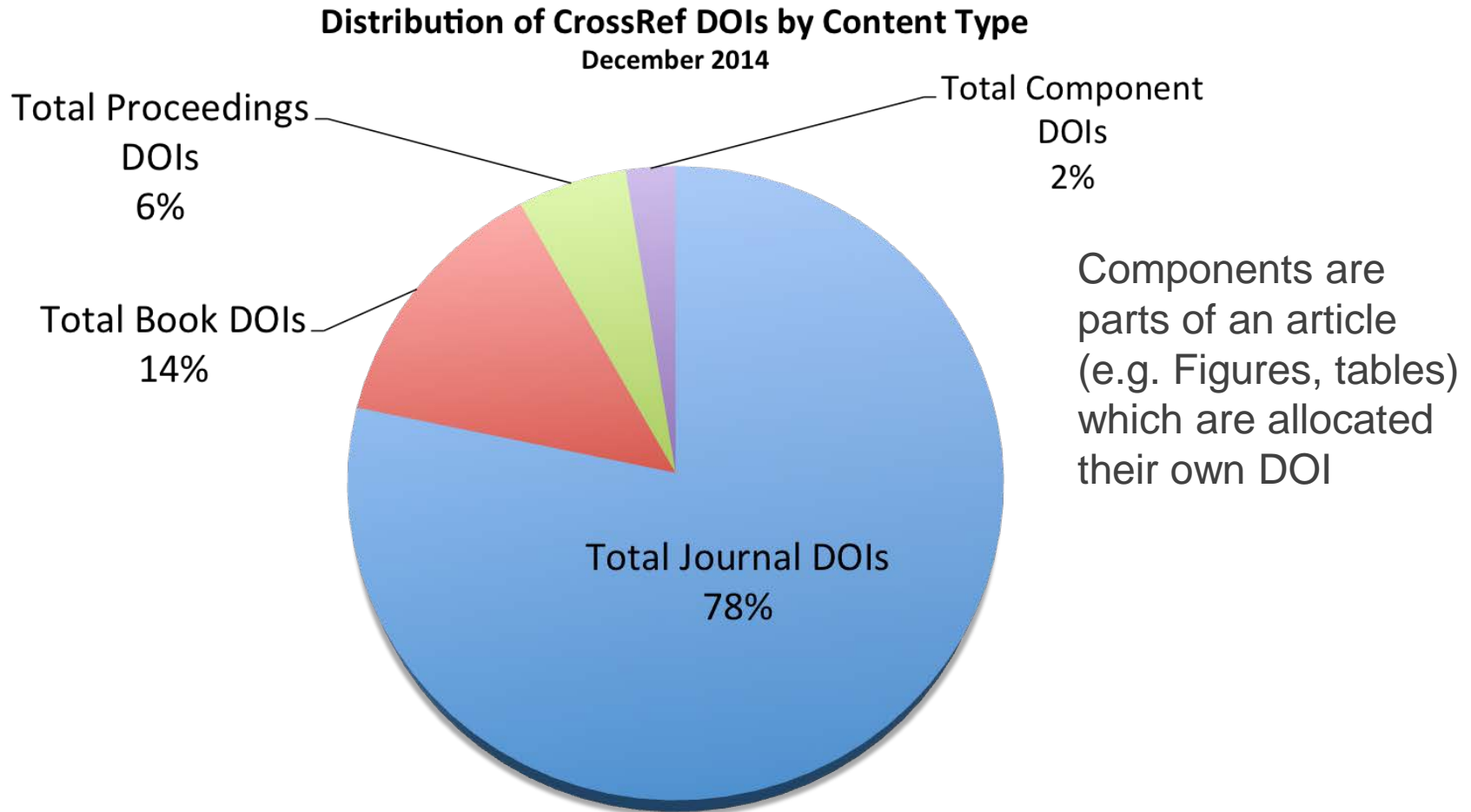
Oxford, UK



Statistics, May 2015

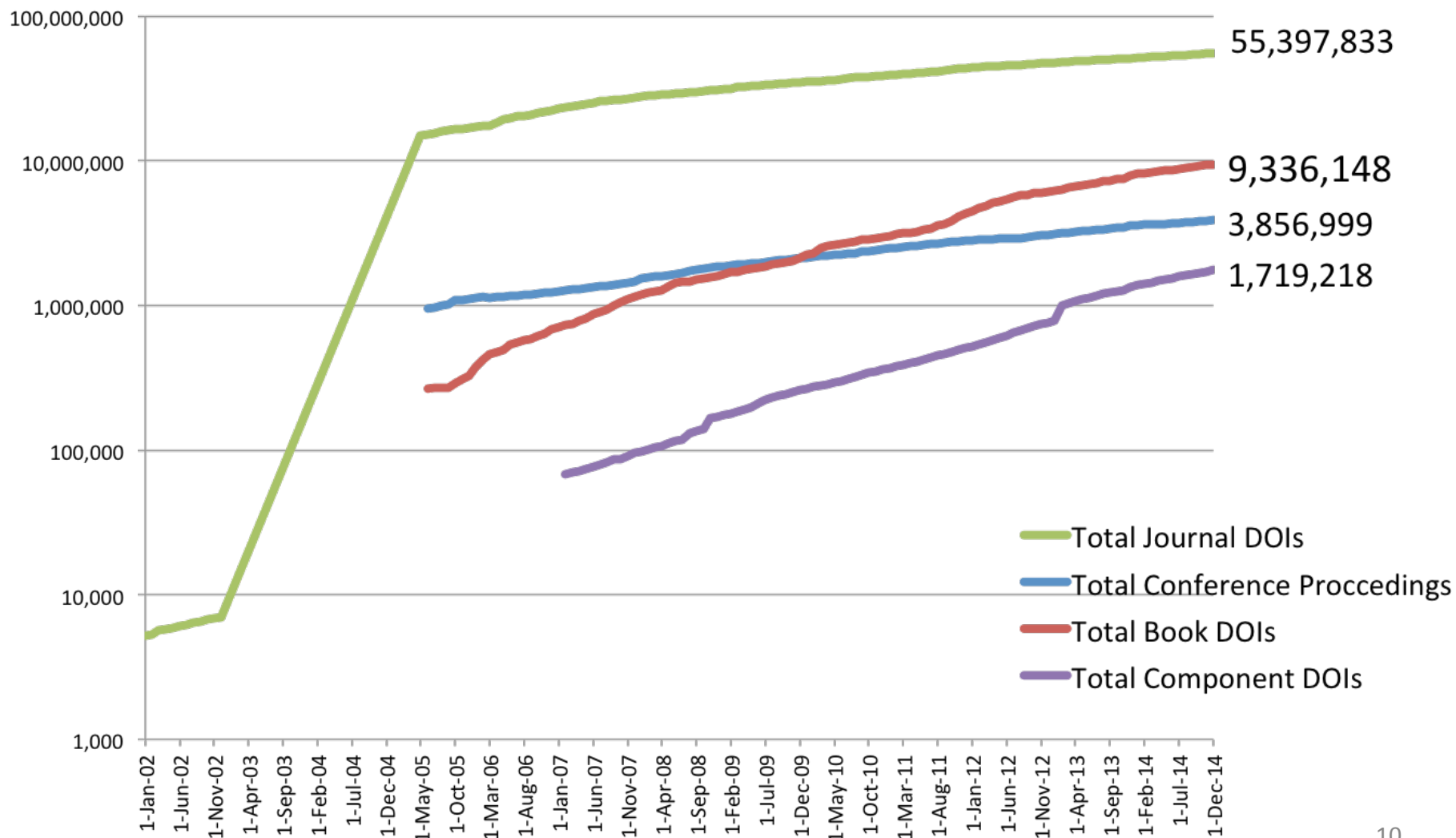
| | |
|--|--------------------|
| Total number participating publishers | 5,945 |
| Number of journals covered | 39,015 |
| Number of DOIs registered | 73,615,189 |
| Number of DOIs deposited last month | 461,984 |
| DOI resolutions (end-user-clicks) last month | 124,765,975 |

CrossRef Isn't Just for Journals



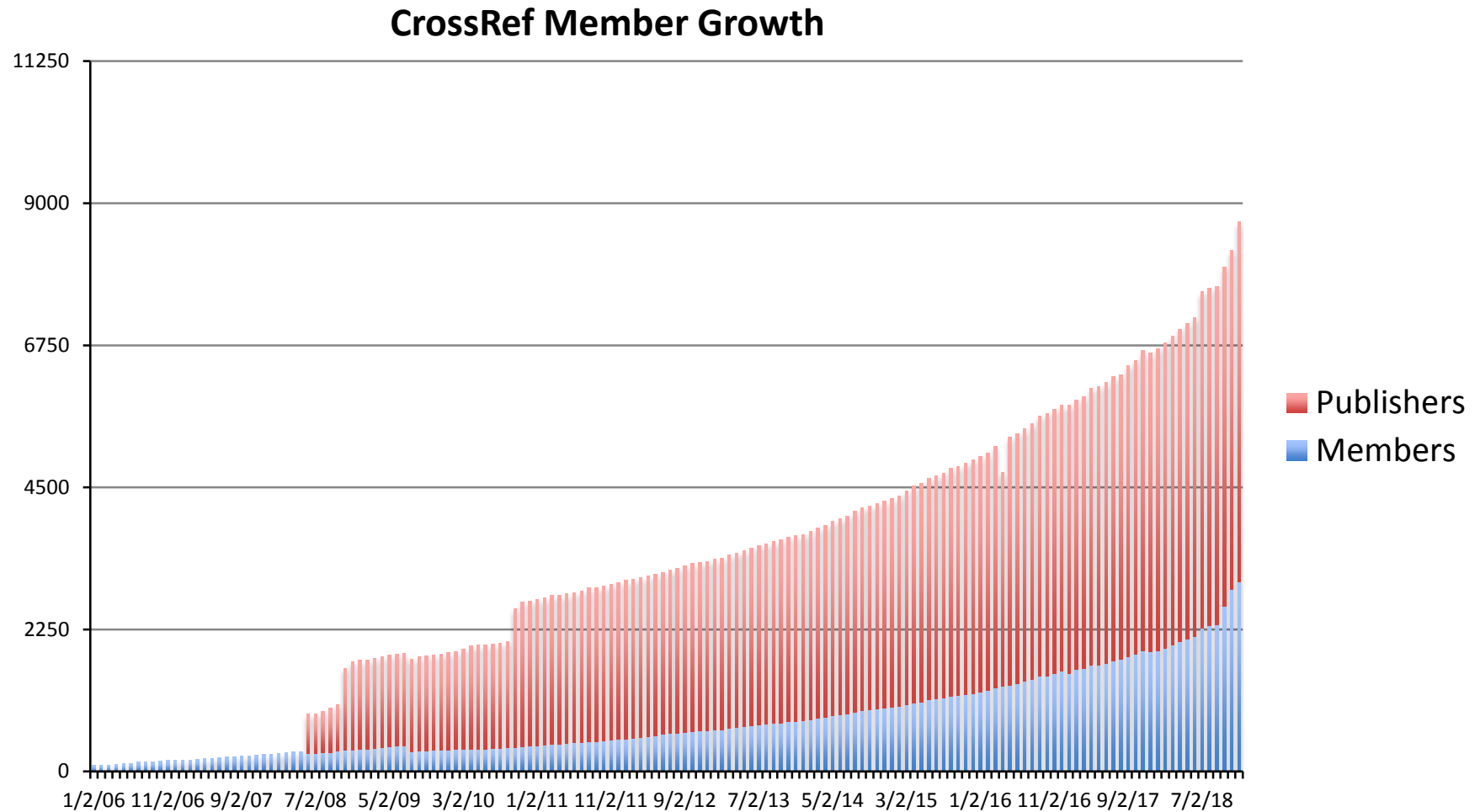
Books & components, fastest growing

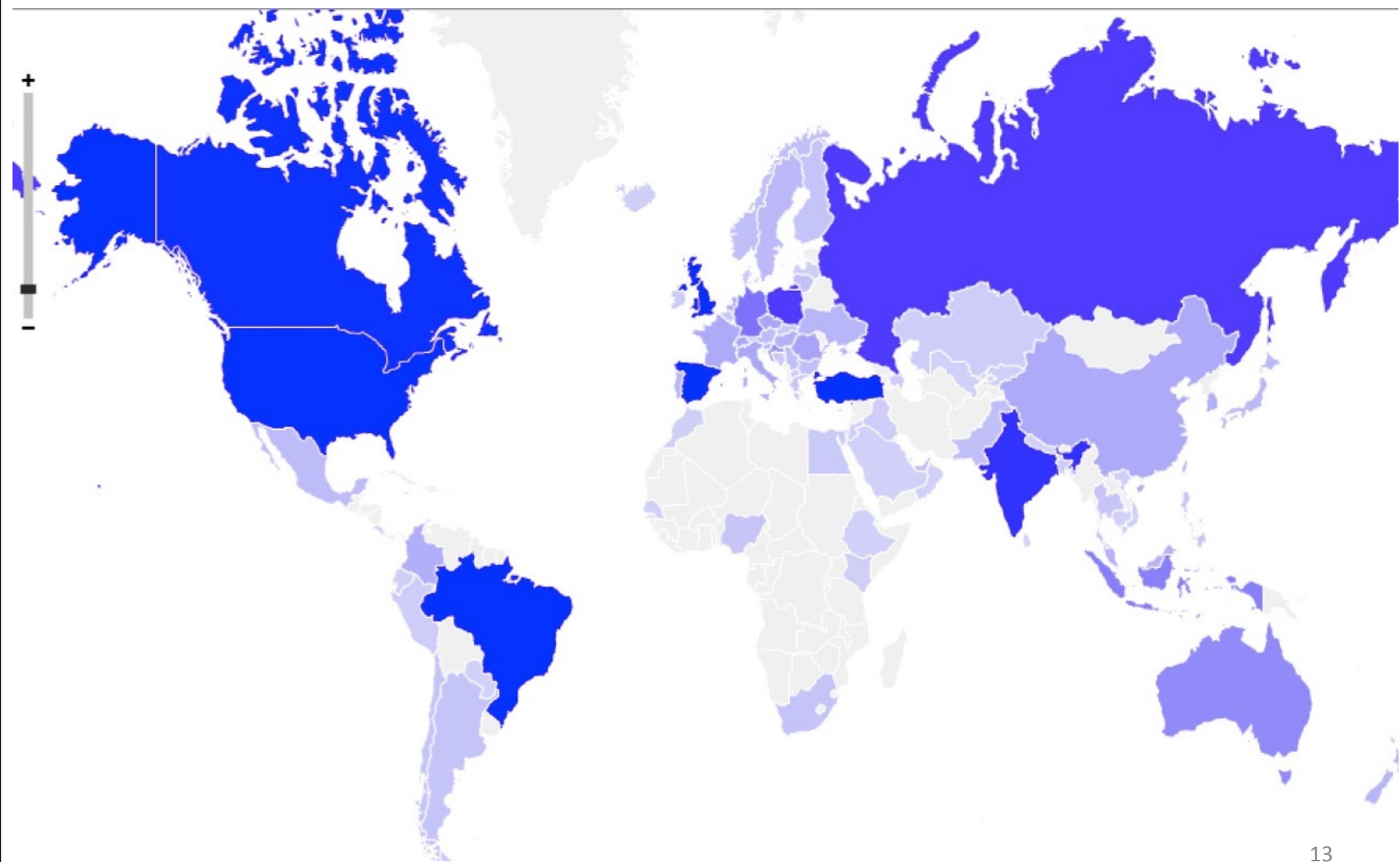
Growth of CrossRef DOIs by Content Type



MEMBERSHIP

CrossRef Has 3004 Members Representing 5696 Publishers



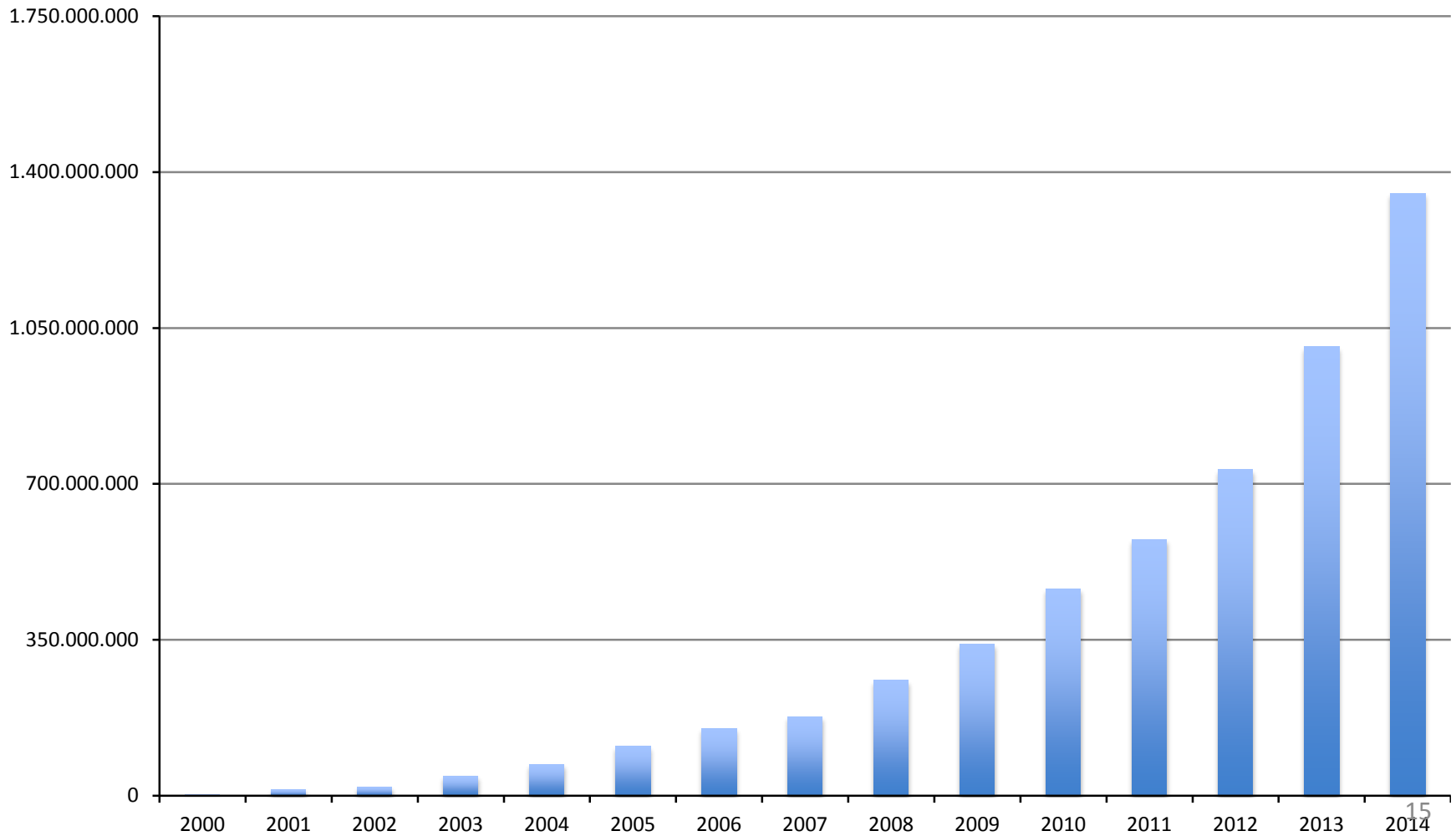


263 Member Publishers in Eastern Europe

- Poland: 84
- Croatia: 54
- Czech Republic: 30
- Ukraine: 28
- Slovenia: 21
- Lithuania: 16
- Serbia: 13
- Slovakia: 7
- Estonia: 5
- Latvia: 3
- Macedonia: 2

We generate well over a billion annual 'clicks' to our member publishers' sites

Annual CrossRef DOI Resolutions



Who can participate?

- Any scholarly publisher of primary content that abides by the member rules can be a Member
- Sponsoring members
 - Some organisations act on behalf of their members: i.e. Deposit CrossRef DOIs, maintain metadata, etc.
- Any other organization must be an affiliate

There are some rules

1. Add outbound reference links
2. Deposit all current journal articles
3. Resolve CrossRef DOI conflicts
4. Update metadata, especially URLs
5. Do not publicize CrossRef DOIs until links are live
6. Do not use identifiers that look like DOIs but are not registered anywhere
7. Make plans for long-term archiving

Please ensure long-term archiving



Archived In

CLOCKSS

<http://clockss.org>



PORTICO

Portico

<http://www.portico.org>

KB

Koninklijke Bibliotheek

National Library of the Netherlands:

<http://www.kb.nl/>

Who qualifies?

- Any publisher of scholarly works
- Any business model (OA, subscription, free)
- Any org type e.g. 70% members non-profit
- Any language
- Any size (one-person operations)
- Any level of technical know-how

Why do publishers join CrossRef?

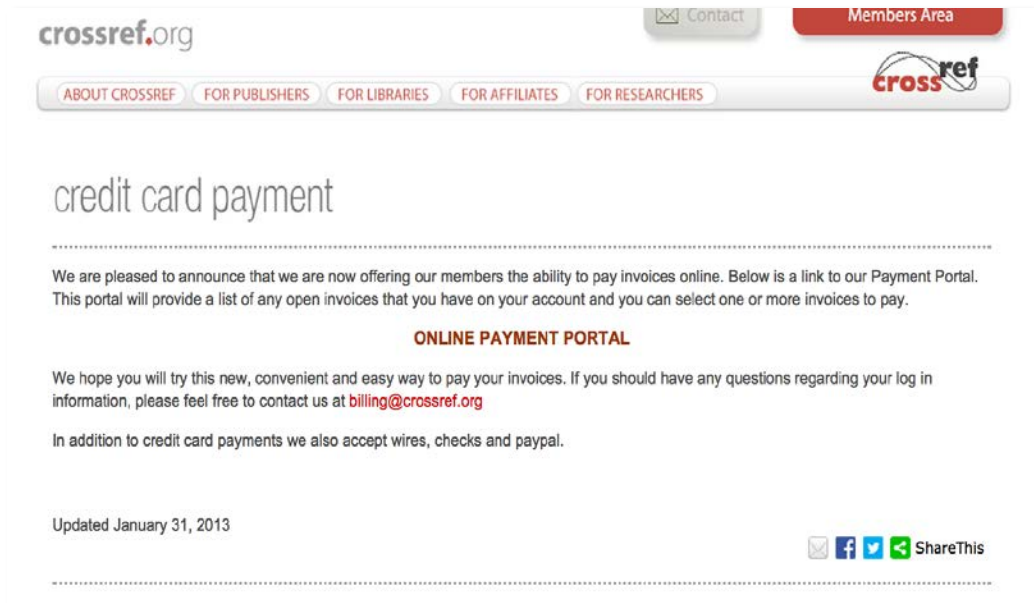
- To get persistent identifiers for their content
- To drive more traffic to their content
- To turn references into hyperlinks
- To participate in other collaborative services
 - CrossCheck, Multiple Resolution, CrossMark

Fees

- **Annual membership fee** based on annual publishing turnover/revenue
 - from \$275 for revenue < \$1 million
 - to \$50,000 for revenue > \$500 million
- **Deposit fee** per DOI registered
 - max. \$1 per item (i.e. current journal articles)
 - min. \$0.06 per item (i.e. datasets, components)
- **+ Other service fees**

Paying

- Membership fee billed annually in December
- Deposit fees billed quarterly
- Payment options
 - Wire
 - Cheque / Check
 - PayPal
 - Credit Card



The screenshot shows the top navigation bar of the crossref.org website. It includes a 'Contact' button with an envelope icon, a 'Members Area' button, and a 'crossref' logo. Below the navigation bar is a horizontal menu with links for 'ABOUT CROSSREF', 'FOR PUBLISHERS', 'FOR LIBRARIES', 'FOR AFFILIATES', and 'FOR RESEARCHERS'. The main content area features the heading 'credit card payment' followed by a dotted line. The text below the dotted line reads: 'We are pleased to announce that we are now offering our members the ability to pay invoices online. Below is a link to our Payment Portal. This portal will provide a list of any open invoices that you have on your account and you can select one or more invoices to pay.' This is followed by the bolded heading 'ONLINE PAYMENT PORTAL'. Below this, the text states: 'We hope you will try this new, convenient and easy way to pay your invoices. If you should have any questions regarding your log in information, please feel free to contact us at billing@crossref.org'. The final line of text says: 'In addition to credit card payments we also accept wires, checks and paypal.' At the bottom left, it says 'Updated January 31, 2013'. At the bottom right, there are social media icons for email, Facebook, Twitter, and a 'ShareThis' button.

crossref.org

Contact Members Area

crossref

ABOUT CROSSREF FOR PUBLISHERS FOR LIBRARIES FOR AFFILIATES FOR RESEARCHERS

credit card payment

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We are pleased to announce that we are now offering our members the ability to pay invoices online. Below is a link to our Payment Portal. This portal will provide a list of any open invoices that you have on your account and you can select one or more invoices to pay.

ONLINE PAYMENT PORTAL

We hope you will try this new, convenient and easy way to pay your invoices. If you should have any questions regarding your log in information, please feel free to contact us at billing@crossref.org

In addition to credit card payments we also accept wires, checks and paypal.

Updated January 31, 2013

ShareThis

AFFILIATES AND SPONSORING MEMBERS

What is an Affiliate?

- A member organization that uses CrossRef data but does not assign DOIs to primary content
- For example: Bowker receives metadata from CrossRef to inform its library services

Types of organizations that are CrossRef Affiliates

- Libraries
- Secondary (A&I publishers)
- Publishing and library vendors
 - Hosting platforms
 - Link Resolvers
- Providers of tools
 - Discovery
 - Reference management
 - Metrics

How do affiliates participate?

- Free query accounts
- They may be service providers
 - Can deposit DOIs and metadata or query the system on behalf of members
 - E.g. Aries (content management organisation) submits DOIs on behalf of customers
- They may use CrossRef metadata to provide services
 - E.g. Altmetric uses CrossRef data to provide usage statistics for publications

31 Library Affiliates in Eastern Europe

- Saint-Petersburg University Scientific Library
- Main Library of the Medical University of Silesia
- Charles University in Prague
- Tallinn University of Technology
- Tomas Bata University in Zlin
- Central Library Masaryk University
- The Central Library of the Slovak Academy of Sciences
- National Library of Estonia
- University Library in Bratislava Central
- Library of Slovak Technical University in Bratislava
- Library of the ASCR
- Slovak Centre for Scientific and Technical Information
- University of West Bohemia Library
- Scientific Library of Radium Institute
- State Technical Library National and University Library of the Republic of Srpska
- Scientific Library of Lomonosov
- Moscow State University
- University of Warsaw
- Kazan Federal University

What is a Sponsor?

- An organization that assigns CrossRef DOIs and creates outbound reference links for other publishers
 - Sponsoring Publishers are members with their own content who also work on behalf of Sponsored Publishers
 - Sponsoring Affiliates work on behalf of Represented Members

Sponsors

- Sponsors pay CrossRef deposit fees on behalf of their publishers
 - Sponsors pay one annual fee based on the combined publication revenue of all their publishers
 - For example: Wiley is a sponsoring member, as it assigns DOIs for its own journals
 - And for the journals that it publishes on behalf of other publishers and associations

Sponsors in Eastern Europe

- Association of Lithuanian Serials (Lithuania)
 - URAN Publishing Services (Ukraine)
 - NP NEICON (Russia)
 - Library and Information Centre, Hungarian Academy of Sciences (Hungary)
-
- We also have an affiliate member in Suweco, CZ

FIND OUT MORE ...



support@crossref.org
member@crossref.org



support.crossref.org



slideshare.net/CrossRef
youtube.com/CrossRefNews



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crossref.org/01company/11conferences.html