

# Future Gazing



# Initiatives

1. Small Publisher Tools
2. DOI Event Tracking
3. Wikipedia Linking and Outreach
4. Patent Linking
5. Linked Clinical Trials
6. Linking Data and Publications
7. Permanent URLs for non-curated content
8. New Content Types
  - Legal Information
  - Web-only content
  - Standards

# Other Priorities

1. New brand identity
2. New cleaner website
3. More/simpler educational resources
4. Digitized sign-up and support

# Keep in touch!



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